lingers to this day, his memory saluted in trinket shops, inns and bars. An audacious rapscallion, he came out of nowhere, never surrendered and went down in a hail of musket balls.

Установление эмотивной эквивалентности

Формальный уровень

- **Упражнение 1.** Переведите следующие высказывания на русский язык, используя метод субституции при передаче лексических средств выражения эмотивной экспрессии
- 1. There were still months of <u>"twilight war</u>." The end of the year 1939 left the war still in its <u>sinister trance</u>.
- 2. In his <u>vexation</u> after one of the War Cabinet meetings Churchill wrote to a colleague: "I see such <u>immense walls of prevention</u> that I <u>wonder</u> whether any plan will have a <u>chance</u> of <u>climbing</u> over them. I have two or three projects moving forward, but all, I <u>fear</u>, will <u>succumb</u> before the <u>tremendous array</u> of <u>negative</u> arguments and forces."
- 3. On the one hand <u>endless</u> discussions about <u>trivial</u> points, no decisions taken, or if taken rescinded, and the rule "<u>Don't be unkind</u> to the enemy, you will only make him angry."
- 4. On the other, doomsday preparing a vast machine grinding forward ready to break upon us! Good, decent, civilized people, it appeares, must never strike themselves till after they have been struck dead.
- Упражнение 2. Переведите следующие высказывания на русский язык, используя метод субституции при передаче образных средств эмотивной экспрессии фразеологических выражений, простых и развёрнутых метафор, сравнений
- 1. A short time before, Britain's back had been against the wall.
- 2. The French Army, <u>resting upon its laurels</u>, was the strongest military force in Europe after WW I.
- 3. Whoever wins in the election will want to be a <u>new broom</u>.
- 4. Meanwhile, there was nothing for the fleet but to adopt the same policy of "hide and seek" to which we had been forced in the autumn of 1914.
- 5. In those days the <u>fearful German volcano and all its subterranean</u> <u>fires drew near to their explosion point</u>.
- 6. Now that the <u>political heads are finally emerging from the sand</u>, the task will be to restructure these companies.

Квантитативный уровень

Упражнение 1. Снижение экспрессии. Контекстуальное значение эмоционально окрашенных слов

- Задание. В следующих высказываниях обратите внимание на контекстуально обусловленное снижение экспрессии при переводе эмоционально окрашенных слов
- 1. After a brief skirmish, the French captain surrendered, and Teach dumped most of the crew on a tiny island of Bequia.
- 2. The 19th century saw a great upsurge in voluntary activity, mainly of a philanthropic nature, as a response to the <u>casualties</u> of industrialization.
- 3. Some organizations fill gaps in services and some will <u>challenge</u> values and practices.
- 4. Parliament can deprive citizens of their rights in Britain.
- 5. The scientists have found fossil evidence that back pain likely <u>plagued</u> our immediate bipedal forefathers.
- 6. By now the British judicial system has changed in a <u>very dramatic</u> fashion.

Упражнение 2. Снижение экспрессии. Парные синонимы

Задание 1. Проанализируйте приведённый пример, обращая внимание на перевод парных синонимов

The German Army grew stronger month by month, both in numbers and the <u>maturity and quality</u> of its formations.

Германская армия с каждым месяцем становилась всё сильнее по своей численности и <u>боеспособности</u> своих соединений.

- Задание 2. Переведите следующие высказывания, обращая внимание на передачу парных синонимов
- 1. Will the truth ever be known about who shot and murdered President Kennedy as he drove through the streets of Dallas?
- 2. There was no loophole of escape for straggling and daring individuals.
- 3. But the Rule of Law concept, like many other ideological concepts, is very hard to pin down or define.
- 4. The film depicted the German conquest of Poland and <u>culminated</u> with a crescendo of horror scenes during the German bombing of Warsaw.
- 5. <u>Changes and modernization</u> of the law often take the form of imposing new layers of law over the old ones, but frequently in such a way that <u>bits and pieces</u> of the old layers survive.
- 6. The spirit of the British nation gradually rose as consciousness of the German menace <u>slowly and fitfully</u> dawned upon them.

Упражнение 3. Повышение экспрессии. Стилистическая идиоматика

Задание 1. Проанализируйте следующий пример, обращая внимание на использование в переводе средств стилистической идиоматики

Foreigners' willingness to pour capital into America <u>has funded the spending spree</u>.

Готовность иностранных инвесторов вливать капитал в экономику США стала финансовым мотором покупательской лихорадки.

Задание 2. Определите, в каком из следующих вариантов перевода экспрессивное значение оригинала передаётся более полно благодаря применению метода стилистический идиоматики

In the Senate Republicans are favored to retain control, but Democrats have a chance to take over.

В Сенате республиканцы, по всей видимости, смогут сохранить перевес, однако у демократов есть шанс обеспечить своё руководство. В Сенате республиканцы, по всей вероятности, смогут сохранить перевес, однако у демократов есть возможность склонить чашу весов в свою пользу.

Задание 3. Переведите следующие высказывания, используя метод стилистической идиоматики

- 1. Fortunately, starting next year and onwards, the hardship will be mitigated by an economy that <u>has begun to grow</u>.
- 2. The second factor that will make corporate Japan <u>mend its ways</u> in consolidated accounting is the wholly new attitude that has been forced on the banks by the state.
- 3. The Chancellor clearly cannot afford to <u>be complacent</u> but nor, as yet, should he allow himself to be unduly depressed.
- 4. The stagnation has exposed the inability of any political party to take effective charge of domestic policy which, in turn, has left foreign policy <u>dangling in the wind</u>.
- 5. These are mostly things <u>put off</u> for the past two years.
- 6. If the German Army were proved inferiour, it would be an admirable prelude to the entry and control of the <u>vital center</u> of Germany's munition production in the Ruhr.

Уровень цели общения

Упражнение 1. Аллитерация

Задание. Переведите следующие высказывания на русский язык, обращая внимание на передачу экспрессии, выраженной в английской фразе с помощью аллитерации

1. By most standard measures, share prices look overvalued while firms and households have been on a <u>borrowing binge</u>.